**Clinical Excellence Consulting** a division of Healing Works 1644 West Walnut Street, rear, Allentown, PA 18102 HealingWorksAllentown.com

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Dear Treatment Provider,

This letter is to inform you of my new consulting service geared to residential treatment providers. The enclosed brochure provides more details.

In the 20+ years I have been a therapist and interventionist, I have toured treatment centers around the country and partnered with many. I have learned the hard way about the difference between potential and delivery. I have seen where programs excel and where they fall short. I have been a tough critic of many programs and have helped facilitate change in a few.

In my role as consultant, I will be using my expertise as both a referent and a clinician to observe your program and to make recommendations regarding:

![C:\Users\Anne\AppData\Local\Microsoft\Windows\Temporary Internet Files\Content.IE5\WR3DJK1A\Tree_of_Life_by_ScaryHoboClown[1].jpg]()

* Treatment protocols and delivery
* Staffing
* Marketing Materials/Website
* Employee development/support
* Facility appearance/aesthetics/grounds
* Holistic services/Spiritual program
* Price point/Competitiveness
* Image issues/Problem areas

I will make individual recommendations for your facility to reach for excellence, to find a niche within this ever-changing field. You can grow in new and amazing directions.

I look forward to touring your site and partnering with you on your journey.

Sincerely,

Anne Crothers, M.Ed.

Clinician/Interventionist/Consultant

Encl.